



MAGNA IT

Simplify Learning ...



MAGNA, with offices in US, and India has the ability to work on projects 24 X 7. We provide high quality, low cost solutions and enjoy a reputation for extremely fast turnarounds.

Our offerings include exciting multimedia content, custom software development, software outsourcing, software consultancy and e-marketing.

e-Learning

Dynamic e-learning and multimedia solutions

E-learning is emerging as the primary mode to impart knowledge not only to students but also to professionals in the corporate world. This is an increasingly popular choice of employers today for training their staff on processes, applications and technologies.

We have many years of experience in utilizing the latest technologies and tools to integrate content and graphics into a structure that is best suited for your specific training needs. We are cost effective, and have years of effective processes behind us. We guarantee the lowest cost of ownership to our customers.

Custom E-learning Courseware Development

Our Professional E-learning development staff creates e-learning courseware that matches your desired training requirements. We provide software design and course development services.

Our instructional designers & content writers use the latest methodology to develop & implement exciting e-learning solutions. If required, we work closely with your Instructional design and content team.

We adhere to platform-independent e-learning courseware development. Our development is always AICC and SCORM compliant, so that the developed courseware can run on any standard Learning Management System (LMS) or as standalone WBTs / CBTs.

Our E-learning solutions include:

- ☆ CBTs (Computer Based Training)
- ☆ WBTs (Web Based Training)
- ☆ Virtual Classrooms
- ☆ Multimedia Presentations
- ☆ Help Systems
- ☆ Interactive Animations
- ☆ Multimedia Games

THE HIGHLIGHTS

- ☆ Custom Courseware Development
- ☆ Wide experience in CBTs / WBTs development
- ☆ Client-Server solutions
- ☆ Adhere to standard OS and Browser requirements
- ☆ LMS hosting
- ☆ AICC and SCORM compliance
- ☆ Quality Check to eliminate bugs

Engaging presentations, courses and games

CBTs / WBTs

- ☆ Integration of text, graphics, audio, video etc.
- ☆ Suitable Instructional Methodology
- ☆ Timed Audio, Video, Animation, and Database access (for scoring)
- ☆ Large courses (2+ hours) with multiple chapters
- ☆ Quiz Assessment- Drag-n-Drop capability, FIBs, MTFs etc.
- ☆ Small learning objects (SCO) that can be integrated together to create multiple courses
- ☆ Randomness in order of appearance of questions and answers
- ☆ Interactive animations to illustrate processes and functionality
- ☆ Detailed Information Analysis, Tracking and Reporting of Course completion

Help Systems

- ☆ Help Screen simulation
- ☆ Content search, instructional, and step-by-step help
- ☆ Interactive help, demos and animations and navigation with timed audio

Multimedia Games

- ☆ Competitive and exciting e-learning approach
- ☆ Multimedia Games with learning stimulations incorporating Audio, Video etc.
- ☆ Time constrained scoring Methodology

Multimedia Presentations

Magna professionals are experts at creating educational multimedia presentations. Our multimedia presentations are dynamic and keep the audience engaged. Whether it is sales training, software training, process training, or service training, we can develop multimedia presentations that have the ability to take training initiatives to the next level.



ISO 9001: 2000 CERTIFIED

T Technical expertise

Our technical staff has many years of experience and expertise in:

- ☆ Flex
- ☆ Flash
- ☆ Flash media server
- ☆ Adobe Photoshop
- ☆ DreamWeaver
- ☆ Illustrator
- ☆ Corel Draw
- ☆ Sound Forge
- ☆ Captivate
- ☆ Camtasia
- ☆ Articulate
- ☆ RoboHelp
- ☆ Java Script &
- ☆ .Net technologies.



- ☆ 1700+ Employees
- ☆ 80+ Clients
- ☆ \$25 Million revenue per annum
- ☆ Over 10 years in business
- ☆ Offices in 7 major cities in INDIA

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